

## Way Forward

Please write to us at [info@reach-tech.com](mailto:info@reach-tech.com) or message us at WhatsApp  +91- 8459278496 to request a call back.

We offer a number of engagement options.

1. REACH Digitizer software license purchase with or without Online / Onsite Training.
2. REACH Digitizer software rental/ subscription for 1 (One) day to 1 (One ) year with or without Online/Onsite Training.
3. Online / Onsite Training on REACH Digitizer . We provide REACH Digitizer software licenses and Trainer.You provide Class Rooms and Trainees. We also leave REACH Digitizer software licenses with you for 1 ( One) week to 3 ( Three) months for Trainees to practise. We offer training in over 50 different languages.



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## Benefits of REACH Digitizer

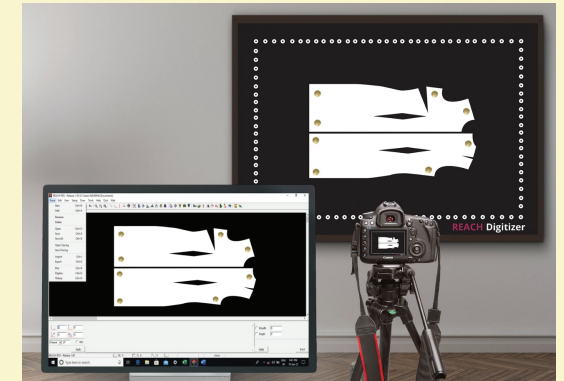
- Automatically convert physical patterns to digital patterns
- Edit the newly created digital patterns as required
- Create new patterns using digital patterns as a reference
- Share digital patterns with customers, suppliers, sub contractors
- Save space



# REACH DIGITIZER

*For Micro, Small and Medium Enterprises (MSME)*

Intelligent Pattern Digitizing Solutions  
for Apparel, Garment, Clothing Sectors



Industry 4.0 Artificial Intelligence Machine Learning Analytics  
Intelligent Solutions for Apparel, Garment, Clothing Sectors

## REACH Digitizer

## What does REACH Digitizer do?

Many apparel manufacturers, designers, merchandising organizations and others in the apparel sector have physical patterns made of cardboard, paper, fabric or other materials.

Such physical patterns suffer from a number of limitations. They can get worn out, torn, cannot easily be shared, cannot easily be changed to create new patterns and often take up a lot of space. Digital patterns do not have these limitations. REACH Digitizer provides the fastest and easiest way to convert physical patterns to digital patterns.

REACH Digitizer comprises of the following:  
REACH Digitizing Magnetic Board  
REACH Digitizing Software  
Camera

REACH Digitizing Magnetic Board can be fixed on a wall ( this saves physical space)

Physical patterns that need to be converted into digital patterns are then placed on the REACH Digitizing Magnetic Board.

The physical patterns are held on to their places using magnets provided ( When using traditional digitizing boards, physical patterns are pasted to the digitizing board using cello tape. It is cumbersome and labour intensive to paste patterns, remove them, paste the next set of patterns etc.)

Once the physical patterns are held on to their places on the REACH Digitizing Magnetic Board, a camera is used to click the image of the physical patterns.

This image gets transferred from the camera to REACH Digitizing Software on a computer. REACH Digitizing Software automatically creates digital patterns that are similar to the physical patterns.

# REACH DIGITIZER

Best In Class  
Apparel Pattern Digitizer  
Garment Pattern Digitizer  
Clothing Pattern Digitizer

*Convert Your Physical Pattern into Digital Assets*

REACH Digitizer ( also called 'REACH Digitizing System') uses the latest Artificial Intelligence (AI) tools to make this process of conversion from physical patterns to digital patterns fast, easy and hassle free.

## REACH Digitizer for Micro, Small and Medium Enterprises (MSME)

Apparel industry is among the most fragmented industries and the vast majority of apparel firms are Micro, Small and Medium Enterprises ( MSME s).

IT enablement of MSME s is low compared to large enterprises and most such MSME apparel enterprises have their apparel patterns in physical form made of cardboard, pattern paper etc.

Physical patterns suffer from a number of limitations. They can get worn out, torn, cannot easily be shared, cannot easily be changed to create new patterns etc.

Digital patterns do not have such limitations.

REACH Digitizer enables apparel enterprises convert their physical patterns to digital patterns fast, easily and without hassles.

While quite a lot of technology enablement has happened on the demand side ( eg. online sales catalogues, AI to understand consumer preferences and make recommendations etc.) of the apparel value chain ,on the supply side, tech enabling millions of apparel MSME s is work far from done.

If you are a policy maker or a government representative, you can contribute to making apparel firms in your region competitive by creating awareness of and helping implement REACH Digitizer. We offer awareness sessions, workshops, pilot projects, training, e-learning content, support for market and finance linkages and linkages to industry experts.